



## Challenge your idea in an international competition!

The Business Masters 2010 competition addresses young leaders and upcoming entrepreneurs to find new business solutions for "Organic LEDs (OLED) and Novel Batteries".

Team up with 3 students from different backgrounds to cover fields from business to engineering.

Compete with international teams and win attractive prizes at the Karlsruhe Institute of Technology (KIT), Germany.

### Agenda:

- Jan 12: Plant tour and dinner at BASF
- Jan 13: Kick-off case study competition
- Jan 14: Final presentation and dinner party
- Jan 15: Day-off for networking

Travel, board & lodging expenses will be covered by our partners. For all information on the precase application please visit our website.

**Application deadline: November 30th, 2010**

# JANUARY 12-15, 2011

[www.businessmasters.de](http://www.businessmasters.de)

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our partners:

