

**Carina Hartmann**

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 Address Waldparkstr. 32, 68163 Mannheim

**Education**

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- 09/2011-12/2014 **M.A. Cultural Studies and Economics at the University of Mannheim**  
 Master's thesis: The Clean Development Mechanisms Lessons Learned about Institutional Determinants for Productive Green Entrepreneurship
- Empirical Methods
  - Introduction to Entrepreneurship and Advanced Entrepreneurship
  - Media Linguistics
- 10/2008-08/2011 **B.A. Economics and Romance Philology at the University of Kassel**
- Basic Studies of Economics and Business Administration
  - Regional Economy
  - Semester abroad at University of the Americas, Puebla, MX
- 09/1998-06/2007 **Abitur at Hanns-Seidel-Gymnasium, Hoesbach**

**Professional Experience**

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- 04/2017-present **Institute for SME Research and Entrepreneurship at University of Mannheim**  
 Research Assistant and PhD Candidate in multi-methodological research project on refugee entrepreneurship
- 04/2015-03/2017 **ASC Technologies, AG in Hoesbach**  
 International Sales and Business Development Manager
- 04/2014-12/2014 **Chair of Entrepreneurship and SME Research**  
 Student Assistant in the Team of New Self-Employment
- 08/2013-02/2014 **German-Brazilian Chamber of Commerce in São Paulo**  
 Internship in multi-cultural business match-making
- 09/2012-12/2012 **KfW Development Bank in Frankfurt**  
 Internship at the Carbon Fund
- 02/2011-07/2011 **Chair of Marketing at the University of Kassel**  
 Student assistant responsible for international students
- 09/2010-10/2010 **Goethe Institute in Barcelona**  
 Internship in the Library: Reviewer in the institute's translation funding

## List of Publications

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Leicht R., Hartmann C., & Philipp, R. (forthcoming). Das Gründungspotenzial von Geflüchteten Selbständigkeit als Weg zur Arbeitsmarktintegration? *Wiso Diskurs*. Bonn: Friedrich-Ebert-Stiftung.

Hartmann, C. and Schilling, K. (2019) Cheese with Bread Meets Bread with Cheese. The Story of the Syrian-German Cheese Manufacture Cham Saar. In: S. Heilbrunn, J. Freiling and A. Harima. Refugee entrepreneurship: A Case based Topography. Palgrave Macmillan.

Hartmann, C., Leicht, R., and Sajons, C. (2018). Potenziale und Hemmnisse der Integration von Geflüchteten in den baden-württembergischen Arbeitsmarkt. *GesellschaftsReport BW 4 -2018*. Stuttgart: Statistisches Landesamt.

Hartmann, C. and Isaak, A. (2017) A Resource-Based Perspective on Start-up Consulting Proposals for Refugees. MDE 2017 Conference Proceedings.

Hartmann, C. (2017) Entrepreneurship as a Pathway to Economic Integration for refugees? Quantitative Insights into the resources of Former immigration Cohorts in Germany. MDE 2017 Conference Proceedings.

## Conferences and Presentations

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Hartmann C. (2019). Known Resources in an Unknown Field: Legitimacy Construction Processes of Incubators for Refugee Entrepreneur. *Qualcor Meeting*, March 6. Louvain la Neuve, BE.

Hartmann, C., Leicht, R. and Sajons, C. (2018). Potenziale und Hemmnisse der Integration von Geflüchteten in den baden-württembergischen Arbeitsmarkt. *IQ Netzwerktreffen Baden-Württemberg*. November 5. Mannheim.

Hartmann C., Schilling K., and Güllü, E. (2018). Existenzgründung von Geflüchteten aus institutioneller Perspektive. *G-Forum Annual Conference*, October 10-12. Stuttgart.

Leicht, R., Hartmann, C., and Philipp R, (2018). Das Gründungspotenzial von Geflüchteten Selbständigkeit als Weg zur Arbeitsmarktintegration? *Ergebnisworkshop und Expertenaustausch*, November 14. Friedrich-Ebert-Stiftung. Berlin.

Hartmann C., and Isaak, A. (2017). A Resource-based Perspective on Start-up Consulting Proposals for Refugee Entrepreneurs. *International Conference on Migration and Diaspora Entrepreneurship*, November 30-December 1. Bremen.

Hartmann, C. (2017). Entrepreneurship as a Pathway to Economic Integration for Refugees? Quantitative Insights into the Resources of Former Immigration Cohorts in Germany. *International Conference on Migration and Diaspora Entrepreneurship*, 30. November-1. Dezember. Bremen.

Hartmann, C. and Isaak A. (2017). Evaluation of Start-up Consulting-Proposals for Refugees: Initial Results. *MDE Workshop on Refugee Entrepreneurship*, July 18th. Bremen.

## Awards

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08/2012-07/2014 Deutschland Stipendium: Two subsequent Scholarships from the German Federal Government for outstanding students

## Volunteering

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09/2016-03/2017 Coordinator for business partnerships and PR at Wunsch am Horizont e.V.

01/2012-07/2013 Reading teacher in the education project "One km<sup>2</sup> Education" of the city of Mannheim for pupils with a foreign mother tongue

02/2012-09/2012 Member of the Student Council of Philosophical Faculty at University of Mannheim

04/2010-02/2011 Student member of the review committee for the chair of didactics at the University of Kassel

09/2009-11/2009 Social Service in the local prison of Cholula, Mexico