

Dr. Jan-Philipp Ahrens

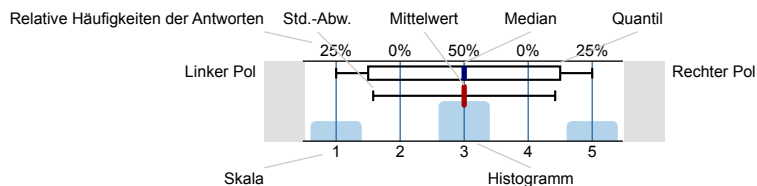
MAN 450 Entrepreneurship, Innovation and Business Model Design | Lecture, Fri. 8:30-13:30 (8864a|FS2019)
Erfasste Fragebögen = 28



Auswertungsteil der geschlossenen Fragen

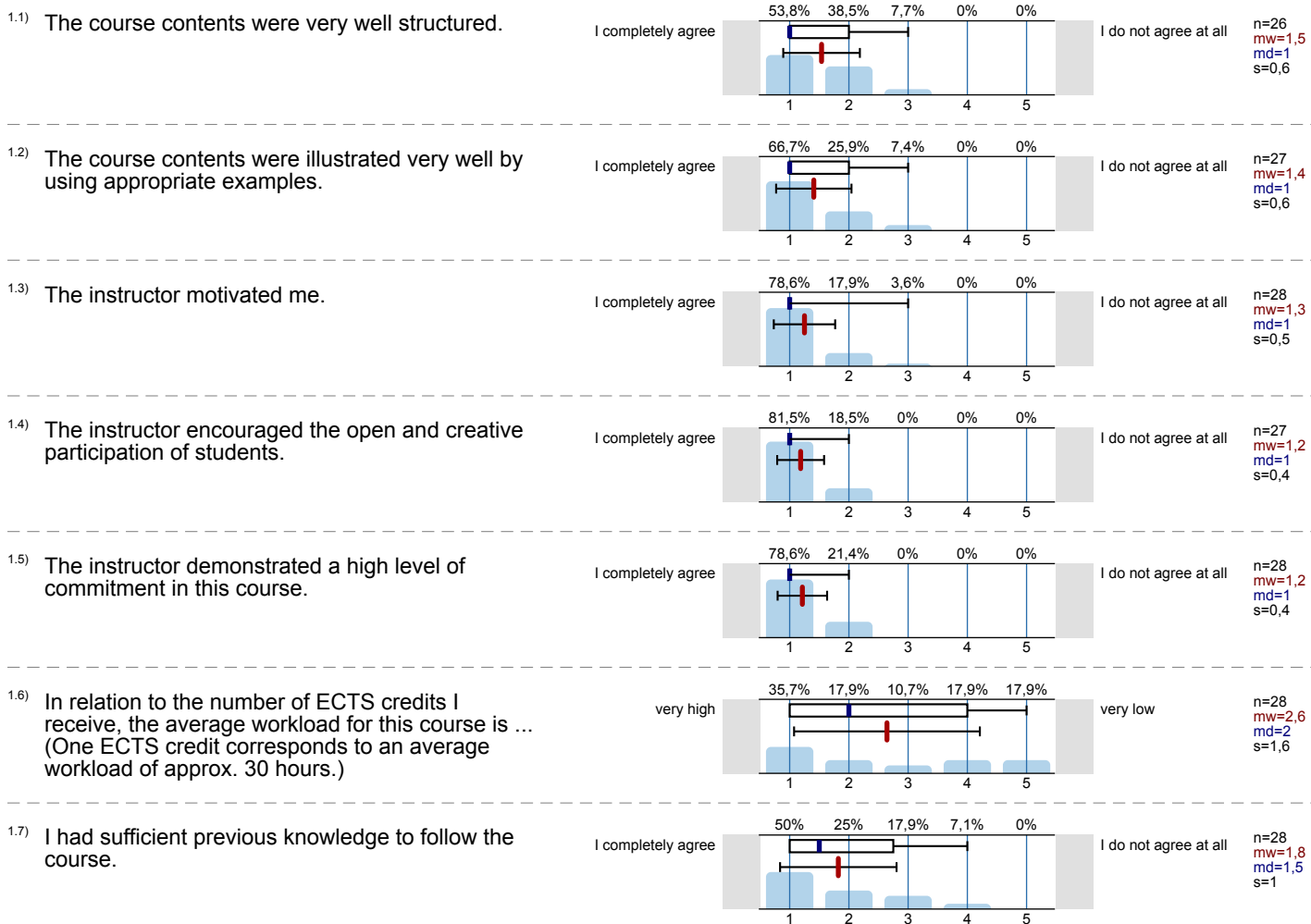
Legende

Fragestext

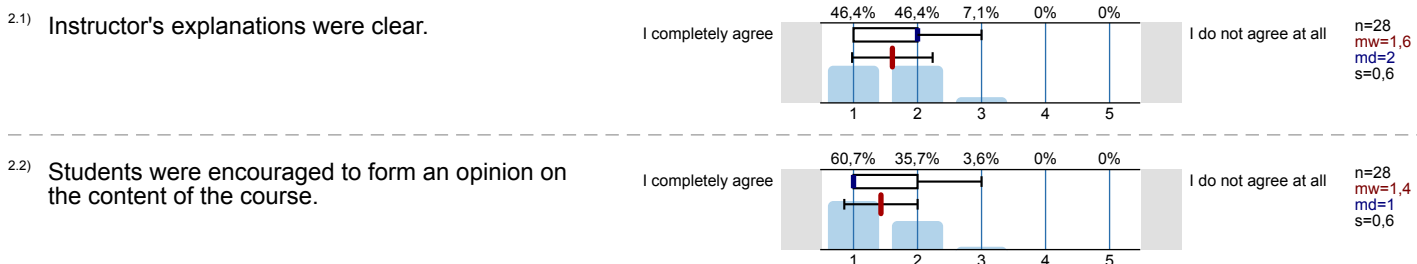


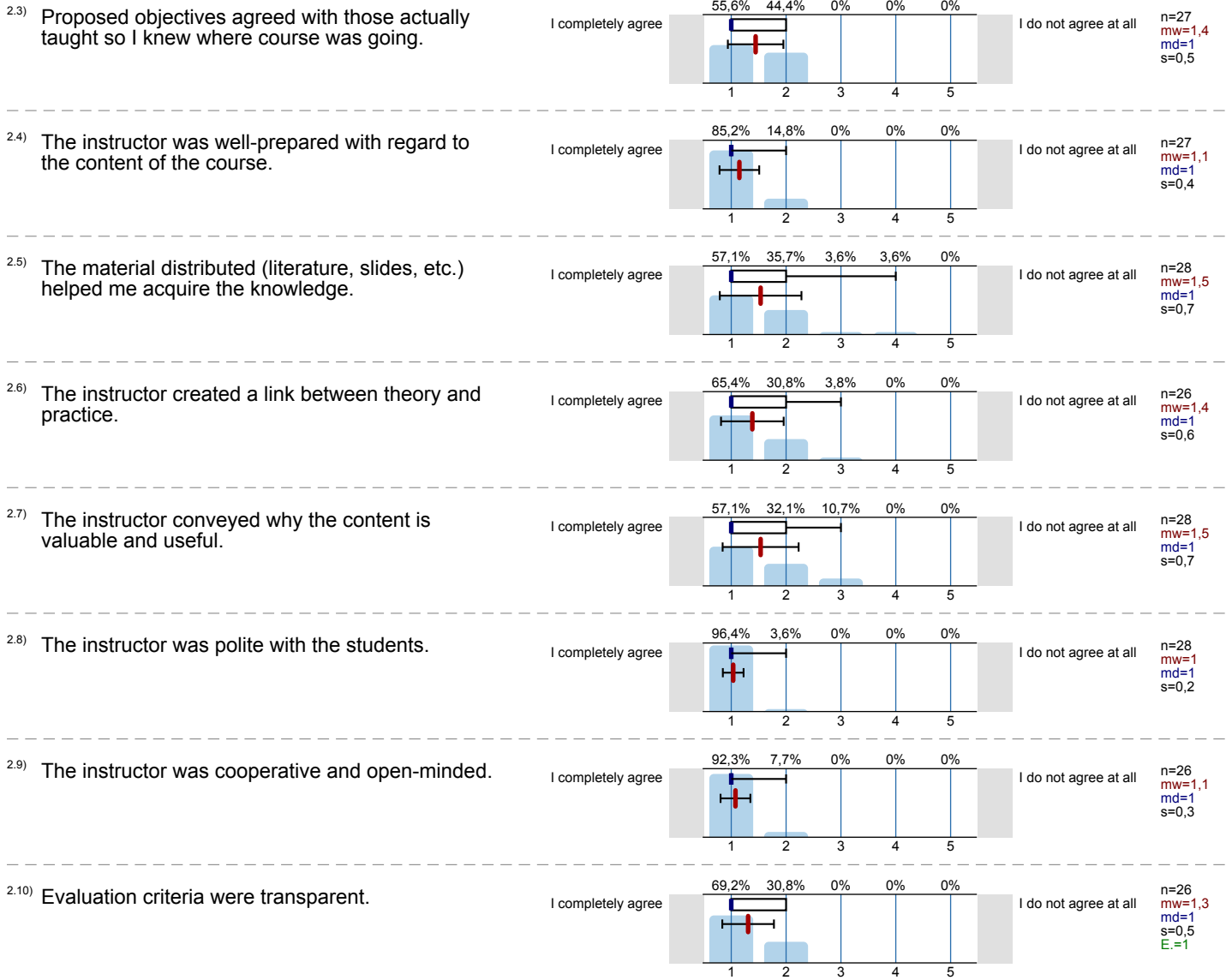
n=Anzahl
mw=Mittelwert
md=Median
s=Std.-Abw.
E.=Enthaltung

1. Course

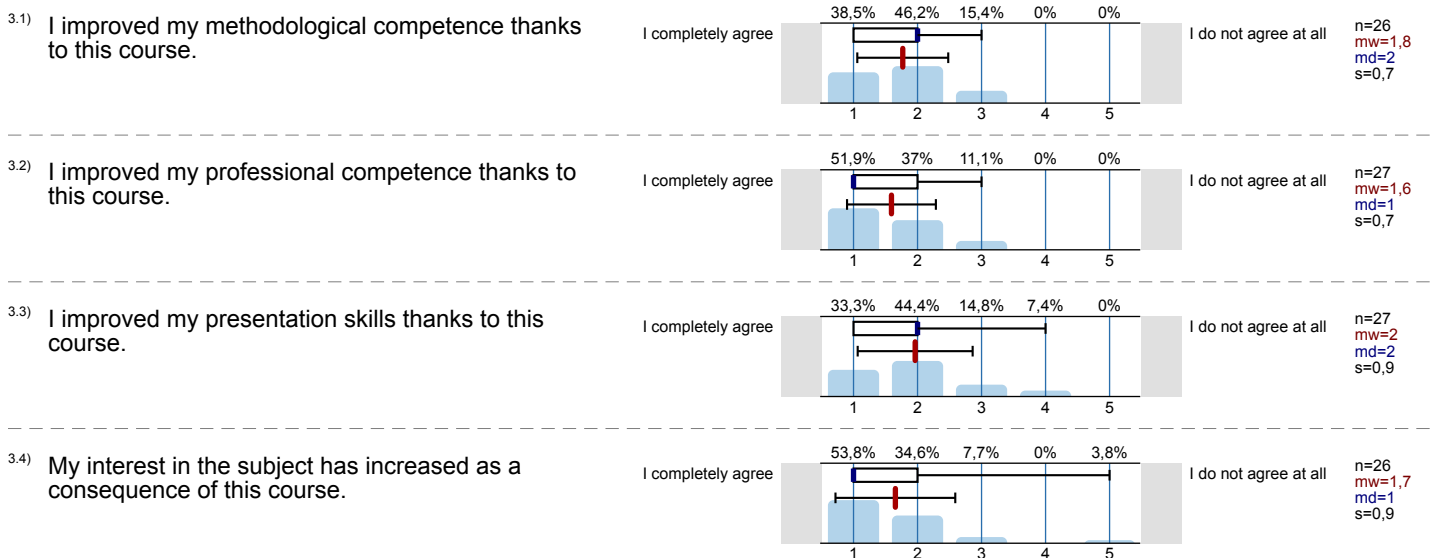


2. Teacher



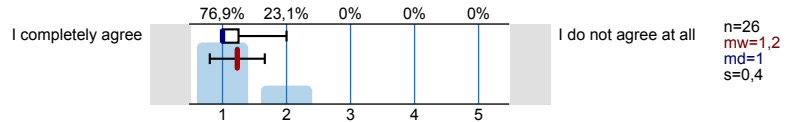


3. Learning Outcome

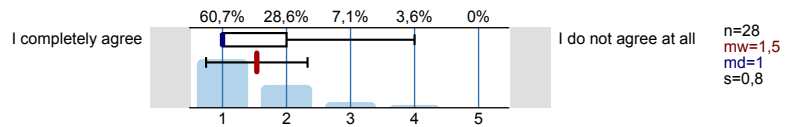


4. Overall

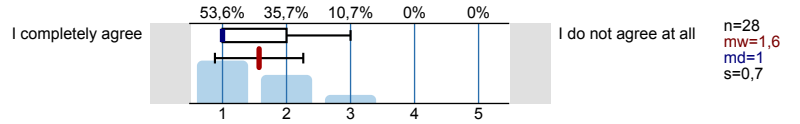
4.1) Overall, I am very satisfied with the instructor.



4.2) Overall, I am very satisfied with the course.



4.3) I learned a lot in this course.



Profillinie

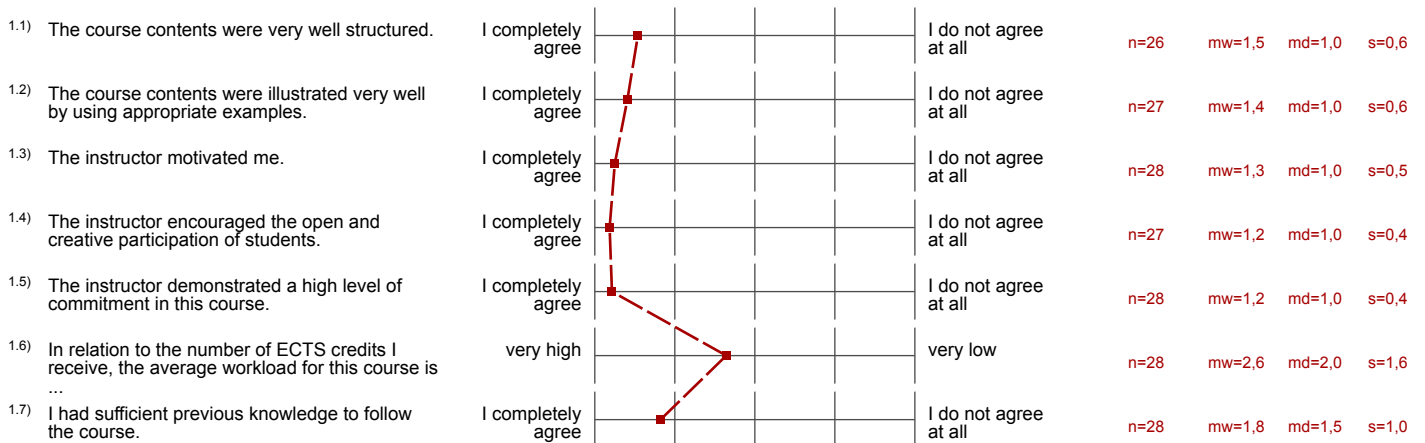
Teilbereich: Fakultät für Betriebswirtschaftslehre

Name der/des Lehrenden: Dr. Jan-Philipp Ahrens

Titel der Lehrveranstaltung: MAN 450 Entrepreneurship, Innovation and Business Model Design | Lecture, Fri. 8:30-13:30
(Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

1. Course



2. Teacher



3. Learning Outcome



3.3) I improved my presentation skills thanks to this course.	I completely agree		I do not agree at all	n=27	mw=2,0	md=2,0	s=0,9
3.4) My interest in the subject has increased as a consequence of this course.	I completely agree		I do not agree at all	n=26	mw=1,7	md=1,0	s=0,9

4. Overall

4.1) Overall, I am very satisfied with the instructor.	I completely agree		I do not agree at all	n=26	mw=1,2	md=1,0	s=0,4
4.2) Overall, I am very satisfied with the course.	I completely agree		I do not agree at all	n=28	mw=1,5	md=1,0	s=0,8
4.3) I learned a lot in this course.	I completely agree		I do not agree at all	n=28	mw=1,6	md=1,0	s=0,7

Auswertungsteil der offenen Fragen

5. Open Questions

5.1) What did you particularly like about this course?

They got us interested

The content was amazing. But I didn't like so much the way to assign the groups. ~~and~~

It's collaboration

- The freedom that was given to students
- Focus on teamwork.
- To do something that felt real at school.

Understanding how to structure a thought process. Team work.

I liked the course !

that we get the chance to really put the fields we study into use

the freedom to create without excessive boundaries like other courses

- Finally able to use all my ~~own~~ skill in a ^{process} ~~found~~
 - Really good Sessions [?] - Amazing, friendly People
- "Real" insights into starting a business

I liked the examples given in presentation

It was interesting to collaborate in the group:

Practicing in real life projects is the best way to learn.
This is very different than ~~the~~ traditional courses and we learn way
more.

I like the course a lot. Teacher was really good, sympathetic and competent

- first-hand professional insights from the constructors
- exercise class @ SAP

- opportunity to practice startup theory
- prof delivered course contents well
- pitching was fun

- Practical aspect of designing a startup
 - Consultation session was very helpful
- nice instructors and interesting topics

Since I am a political science student I have not been in touch with Business Model Design ever before. This course gave me the chance to learn a lot and get a different point of view.

The fact that in the presentation session standards are high and close to real situations.

It was definitely a unique course with a high motivated professor, which was super interesting in making the course fun, interesting and to learn something about it. I also really like the idea that we have to present our project.

It encouraged the free thinking and let each team develop their ideas organically, rather than following a structured approach.

The effort and passion the instructors put into the course is way above anything that I have experienced in university so far. They are able to ~~manage~~ create an atmosphere of concentrated working and relaxed collegeness at the same time.

5.2) What should be improved?

The group allocation and the methodology. If for following years they continue to work as a group project you wouldn't force people to work in groups maybe people would get allocated themselves, choose their own group or choose if they want to work alone or in a smaller

The way to assign the groups should be improved!
and would be great to have more classes, because the content is important and valuable and I think it was too fast.

More structured classes and helping during the process. Also slides more precise with information.

Maybe 3 or 4 classes instead of 2? I can't concentrate during 4 hours in a row.

Consistency in how teams are composed

ECTS

Longer Pitch maybe.

The votes should be available to better understand weakness & strength of the judge

Give support for groups that lack IT skills

Stay in contact during the "empty period" (~~April~~^{March} - May)

more communication between lectures

-> Higher ECTS Ratio

-> More diversified groups

The share of workload should not be so structured. Some roles like the finance role had much more work than others which was kinda unfair. It would be nice if everyone worked in every role.

More ECTS points

More credits because it is a very time consuming course.
 Participating to a pitch workshop would be very useful to know how to present our project the best way.
 Forming groups according to competences (finance, marketing, etc) and not randomly.

~~ECO~~ 3 ECTS for this course is quite small

- ECTS
 - assign people according to their qualifications to their group

- group design should be more thought out
- think from a more interdisciplinary perspective
- have more workshops for design theory

- communication with the secretary was difficult.
 Often no answers on my emails.

The sessions could be more intense.
 Less sessions or more content could be done.

More consultation hours, have another session in the semester, I do not believe two were enough.